



WBCB Television Inc./CW Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address  GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20638	NEW	Broadcast	9/24/2012	9/24/2012
	Advertiser			Brand	Network
	.DSCC IE			.DSCC IE	WBCB
	Contract Description			Dates	Revenue Type
ISSUE			10/23/12 - 11/06/12	CA5	
Estimate #		Proposal #		Primary Salesperson	Buyer:
1372		06855252		PHILADELPHIA PMC	Meredith Kaufma

Ordered vs. Actual	Amount	Spots		
<b>Booked</b>				
Already Aired	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Pre-emption/Makegoods</b>				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
<b>Totals:</b>			\$0.00	0
<b>Booked</b>				
Scheduled in Future	\$525.00	15		
<b>Totals:</b>			\$525.00	15
<b>Current Billable:</b>			\$525.00	15

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$525.00	\$525.00	\$0.00
<b>Totals:</b>	<b>\$525.00</b>	<b>\$525.00</b>	<b>\$0.00</b>